



VIDEO, DIGITAL MEDIA
& MARKETING

PROFILE

Video marketing specialist,
3+ years of work experience
in video & digital media.

CONTACT

213 973-8732

484 356-6105

Los Angeles, CA

benolivas.com

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SKILLS

CAMERA OPERATION
(RED, ARRI, SONY, DSLRs)

VIDEO EDITING, VFX & MO GRAPH
(PREMIERE, AFTER EFFECTS)

GRAPHIC DESIGN & WEB DESIGN
(PHOTOSHOP, ILLUSTRATOR, DREAMWEAVER)

ONLINE PR & MARKETING
(CERTIFIED GOOGLE PARTNER)

WORK EXPERIENCE

DIRECTOR OF MARKETING @ FUSEHOUSE

July 2015 - Present

Working directly with clients, oversees production of video projects and related marketing materials for projects and campaigns. Responsible for creative development, production, logistics and financing on projects, both internally and client facing.

VIDEO & MEDIA PRODUCER @ FORTYTHREE

October 2015 - June 2016

Produced video and multi-media digital content for the Silicon Valley consumer tech PR firm's clients. Responsibilities include developing original content for earned and owned client media; involved role on advertising, crowdfunding and RFP campaigns.

BRAND MARKETING @ THE FINAL IMAGE

May 2014 - December 2014

Video production in support of The Final Image Film Festival. Lead strategist for advertising and crowdfunding. Creative duties included video production, motion graphics and animation.

EDUCATION

FILM & DIGITAL MEDIA @ UC SANTA CRUZ

September 2012 - June 2016

Studied within the Film & Digital Media Department's Production Concentration. Producer for the campus organization Film Production Coalition (secretary); organized the UCSC student-run film festival and outreach events

HONORS & AWARDS

BEST STUDENT PRODUCED WORK @ SANTA CRUZ FILM FESTIVAL

June 2016

Director, cinematographer and editor for feature length documentary **Out of Sight**
Winner of "Best Student Produced Work" at the 2016 Santa Cruz Film Festival

OFFICIAL SELECTION @ PALM SPRINGS SHORTFEST

June 2015

Producer for short film "Chop"
Official selection at the 2015 Palm Springs International Shortfest

NATIONAL GRAND PRIZE @ AMERICAN LICORICE COMPANY

August 2010

National Grand Prize Winner for the American Licorice Company's "Punch Up a Scene" video contest for the Sour Punch Straws candy line